

Marketing Specialist with Rutter

Are you a creative and experienced marketing professional looking to make a global impact? **Rutter Inc.**, a leader in innovative radar technologies, is seeking a **Marketing Specialist** to join our team in St. John's, Newfoundland & Labrador. Since 1998, we have been delivering world-class technologies to improve safety, security, and environmental protection through our *sigma* S6 products. Join us and be part of a team that is making a difference across multiple sectors, including renewable energy, research, marine operations, oil & gas, and defence.

Primary Duties and/or Responsibilities will include, but are not limited to:

- **Content Creation:** Prepare and maintain sales literature, including product brochures and system descriptions. Develop white papers highlighting customer use cases and the technical capabilities of Rutter products.
- **Social Media and Design:** Maintain Rutter's social media presence, design custom trade show booths, and coordinate production of booths. Create content for Rutter's website to highlight products and Rutter innovation.
- **Sales Support:** Manage and coordinate the trade show schedules and logistics. Maintain internal sales support documentation and perform other duties as requested by management.

Preferred Qualifications and Experience:

- Completion of a post-secondary program in Communications, Business, Marketing, Graphic Design or equivalent;
- Strong creative and writing skills;
- Experience with graphic design and social media management;
- Proficiency with Adobe's suite of design tools and Canva;
- Strong client relation skills;
- Experience in trade show / event management would be an asset;
- 3+ years of industry experience would be an asset.

Please include copy of or link to professional portfolio of works, if possible.

This position is office-based in St. John's, Newfoundland & Labrador. Rutter Inc. offers a competitive salary and benefits package, which includes profit sharing through a progressive bonus system. This is an exceptional opportunity for professional growth within a global enterprise. We thank all candidates for their interest; however, only those selected for interviews will be contacted. To be considered for this position, you must be eligible to work in Canada.

Rutter Inc. is an equal opportunity employer.

If this position interests you, please send your résumé to the email address below by **Monday, April 13, 2026**:

Rutter Inc.

Attention: Human Resources
30 Hallett Cres, Suite 102
St. John's, NL, Canada
A1B 4C5
Email: careers@rutter.ca
www.rutter.ca

